

Niels Lodsgaard

Senior Finance Leader & Strategic Advisor

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PROFILE

Senior finance leader and trusted strategic advisor to executive leadership with 15+ years of experience from complex, international organisations including Maersk, Ørsted, NNIT and Selected Group. Specialising in business partnering, investment case development, portfolio management and FP&A.; Builds high-performing teams, raises engagement to the upper quartile, and translates complexity into clear decisions at the highest level. AI superuser with hands-on implementation experience.

PRIMARY COMPETENCIES

- Trusted advisor to CFOs, CEOs and Boards on strategy and investment prioritisation
- Building and leading global high-performance teams
- Strong analytical and financial acumen with a structured, process-driven mindset
- Commercially oriented business partner with a track record of improving profitability
- Clear communication and data-driven storytelling across all organisational levels

PROFESSIONAL EXPERIENCE

2025 – present

CFO

Selected Group — green energy & infrastructure

Overall responsibility for Finance and HR, including financial strategy, FP&A., investment decisions and business development in an alternative asset management company focused on green energy and sustainability.

- Built a fully functioning finance organisation from the ground up
- Acting CFO for greenhouse operations in Sweden with 120+ employees
- Investment case development and portfolio prioritisation for green energy assets
- Drove commercial performance improvements through structured financial governance and AI-enabled processes

2023 – 2025

Director, Head of Procurement & Strategic Partnerships Finance

Maersk

Led the Global Business Finance team supporting the Procurement organisation (5 HQ FTEs + 10 global). Strategic insights and performance management on USD 40bn annual spend. Member of the Top 1% Group leadership team.

- Built and scaled a new global team, expanding capability and scope
- Drove performance transparency across USD 40bn spend, enabling cost reduction decisions at senior level
- Raised team engagement to upper quartile

2022 – 2023

Associate Vice President, Global Head of Business Finance & FP&A;

NNIT

Led a global Business Finance and FP&A; team of ~8 business partners supporting three business units. Reporting directly to the Group CFO and regular presenter to ExCom.

- Established a new Business Finance partnering function from scratch
- Led financial workstream for DKK 1.5bn divestiture, including carve-out execution and due diligence support

2019 – 2022

Director, Head of Ocean FP&A;

Maersk

Led a team of 10 plus ~10 dotted-line reports in India. Supported the Ocean business with insights, reporting, performance management and strategic financial advisory. Program owner for an agile IT project developing a new Standard Cost methodology (~15 FTE).

- Repositioned Finance as a strategic driver — shifting from reporting to forward-looking performance advisory
- Lifted engagement from lower to upper quartile during COVID/WFH challenges
- Led operational excellence project achieving significant multi-million dollar cost reductions

2018 – 2019

Director, Head of Finance Projects

GN Store Nord

Drove high-priority finance projects including strategy, financial management, process optimisation and robotics. Advised VP Global Finance, CFO and Senior Management.

- Developed new Finance strategy
 - Built detailed business case for major OTC hearing aid product launch
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2017 – 2018 **Head of Investment Analysis, Bioenergy & Thermal Power**

Ørsted

Led a team of six analysts preparing business cases, valuations and investment assessments for major power and energy projects (solar, storage, plants).

- Built a high-performance team with high engagement and strong stakeholder satisfaction
- Led several M&A, greenfield and brownfield investment projects

2015 – 2016 **CFO**

Linkfire — SaaS, music industry

Built the Finance function from scratch at a SaaS company (~50 employees). Responsible for budgeting, reporting, capital raising, performance management, legal and governance.

- Established a full Finance function supporting rapid growth
- Secured double-digit DKK million funding across two rounds

2011 – 2015 **Head of Planning and Reporting**

Ørsted

Long-term forecasting, valuation, strategy and performance management with senior management sparring across Bioenergy & Thermal Power.

- Achieved highest engagement score in all of Finance (86/100 vs. company average 74)
- Enrolled in internal leadership and talent pipeline
- Part of the team securing a DKK 11bn capital injection, contributing through investor presentations, financial modelling and analysis

2009 – 2010 **Consultant**

Deloitte

Financial modelling, lean/process optimisation, and advanced Excel/VBA development and training. Part of an internal Excel expert team delivering courses for external and internal clients.

- Achieved highest employee rating in a department of ~150 people
- Independently led sales meetings and closed multiple projects

EDUCATION

2007 – 2009 **MSc Finance & Accounting**

Copenhagen Business School

2004 – 2007 **BSc Economics & Business Administration**

Copenhagen Business School

OTHER

Languages: Danish (native), English (fluent), German & Swedish (working proficiency) **IT:** Office superuser, AI superuser, Power BI